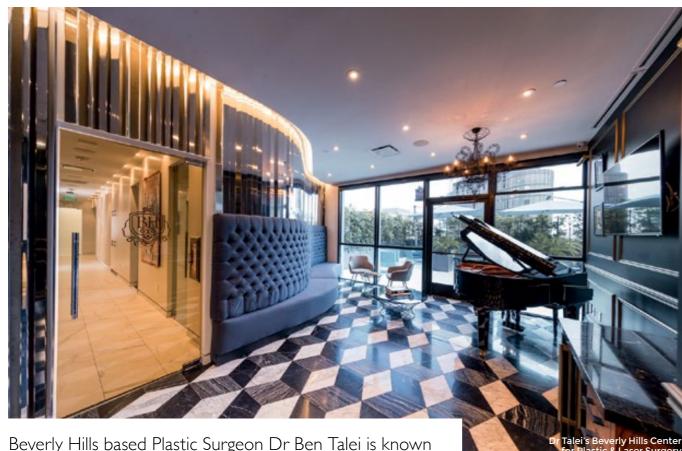
COVER STORY COVER STORY

PROFOUND RESULTS



Beverly Hills based Plastic Surgeon Dr Ben Talei is known for his noticeable but natural results, which is why he loves using Syneron Candela's Profound system on his patients.

e is one of America's most respected and well-known facial Plastic Surgeons with his Los Angeles based clinic attracting thousands of (famous) faces every year, but besides his great surgical skills, Dr Ben Talei also takes pride in offering only the best in non-surgical treatments at his Beverly Hills Center for Plastic & Laser Surgery. "The focus of the [center] is to improve people in the most natural way possible and better than anybody else. I don't have a sense of competition but I do need to give my patients the best outcomes," he explains.

"Since I've been in practice the industry of plastic surgery has changed immensely and definitely for the better. More and more patients are realising that they do not need to look plastic. They are seeking surgeons who are able to provide more natural results and they are trying to reverse unnatural results." Dr Talei is widely known for providing natural results, so how did he get here? As it turns out, he initially wanted to become a heart surgeon.

"Once I began my rotations in the different surgical fields I was drawn very strongly to Head and Neck Cancer surgery. I knew no matter what, I wanted to be a surgeon. It's simply my personality. I loved head and neck because of the intricate surgeries and I loved the idea of healing cancer, but the stress of telling patients they had cancer day in and day out became too much for me.





"I'm a very sensitive person and it caused me excessive amounts of stress. I realised that as much as I loved the cancer treatments, I revered the reconstructive surgeries involved. More and more I focused on the reconstruction and I realised how happy these intricate surgeries made me. The ability to reconstruct or improve someone's face while leaving an entirely natural result was a challenge that I loved. I continue to do cancer surgeries in a very benign way - with children's birthmarks. Vascular anomalies in children are vascular tumours. So now I have my dream job. I have my cake and I'm eating it too," Dr Talei says.

His knowledge and experience with birthmarks led him to buy Syneron Candela's Profound system a device offering a revolutionary energy-based facial treatment designed to create new elastin, collagen and hyaluronic acid.

"I am very well versed in energy and laser technologies. For years I have waited for such a device. It goes beyond magical thinking and creativity and relies instead on a surgeon's logic. Why find ways to pass energy through the skin without damaging it when you can just pass microneedles to the deepest and most important portion of the skin while sparing the superficial portions and creating a diffused and repeated controlled trauma that the body will recover from predictably? Any neurosurgeon will tell you the difference between monopolar and bipolar energy and the significant advantages of a true bipolar device," he explains.

"The Profound system is able to treat facial wrinkles better than any other device. Most importantly, it does this without the risks carried by the other strong devices. The horror stories of [ultrasound-based devices] are all over the internet. Devices that crank up the energy in order to compete and they can effectively age someone permanently. Clearly there are many devices that are low risk in the same category and they don't have any downtime, but the results are also minimal."

Together with his nurse, Dr Talei performs roughly 40 Profound treatments every month, not least because the treatment is suitable for all kinds of different clients.

"This device has a wide range of applications.



My favourite thing to do is a facelift followed by the Profound treatment several months later. The procedure has a 100% satisfaction rate in my

practice.



Younger patients who want to delay the signs of aging, patients whose faces have been overfilled with fat or fillers, patients with poor results from a facelift, or patients who don't want a facelift and want to achieve younger, smoother-looking skin in a safe and natural way - so many people including myself. I had it done five months ago and I'm seeing the results more and more," the surgeon says.

Being a Plastic Surgeon, Dr Talei stresses the fact that a Profound treatment won't replace a facelift, however, the two are "mutually beneficial."

"The Profound treatment is certainly a great option for patients desiring a non-surgical alternative to wrinkle reduction and they can follow up with fillers for volumisation. As patients age, their faces change in many ways. The skin quality worsens and loosens, volume is lost and soft tissues droop. The Profound treatment deals with treating wrinkles of the skin quality while surgery can lift. My favourite thing to do is a facelift followed by a Profound treatment several months later. The procedure has a 100% satisfaction rate in my practice."

When it comes to his relationship with Syneron Candela, Dr Talei only has praise for the device company.

"I have worked with the devils and the angels in the laser world. The angels seem to work for companies like Candela. They know what they are doing and they have never pressured me to purchase anything. I feel that most people working for Candela know that they have great products, which sell themselves. It gives you the feeling that they are only there to help. I have worked with them in New York and Los Angeles and my experience has been the same. Even with the best devices in the world you will experience problems. You better hope that when problems happen the company is there to help you and you don't have to shut down your office for weeks. They are all super responsive. I know it's a big company but it certainly doesn't feel like that. I feel like I know everyone there even though I don't," Dr Talei explains.

Over 30,000 physicians worldwide treat their patients with Syneron Candela's products, all of which are scientifically proven with over 700 clinical papers published. For more information, visit

SYNERON-CANDELA.COM/AU.

54 | SPA+CLINIC